

Newsletter

Directorate of Urban Local Bodies, Jammu

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Editorial

Promoting 'Swachh Bharat' through art

A painting competition on the theme of swachh bharat

Swachhata, or cleanliness, is a fundamental aspect of modern society, and it is crucial to install these values in the youth from a young age. One way to do this is by organising painting competitions on the theme of swachhata in schools.

Such competitions not only provide a platform for students to showcase their artistic skills but also educate them about the importance of maintaining cleanliness. It encourages students to take an active role in promoting cleanliness in their communities and helps raise awareness about various aspects of cleanliness, such as waste management, water conservation, and personal hygiene.

The competition can be held at the school or inter-school level, with students of all ages participating. By dividing the competition into different categories,

such as "Clean and Green Schools," "Waste Management," "Water Conservation," and "Personal Hygiene," students can focus on specific aspects of cleanliness and bring out their creativity in unique and imaginative ways. Judged by a panel of art teachers and community leaders, the winning paintings can be displayed in the school and the local community, further spreading the message of cleanliness and raising awareness.

In conclusion, painting competitions on the theme of swachhata is an effective way to educate students about the importance of cleanliness and encourage them to take an active role in promoting it. By participating in these competitions, students not only showcase their artistic skills but also contribute to building a cleaner, greener, and healthier community.

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Clean and green
भारत is the
perfect dream.

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Art Inspiring Action

STUDENTS SHOWCASE ARTISTIC SKILLS AND PROMOTE SWACHH BHARAT THROUGH PAINTING COMPETITION

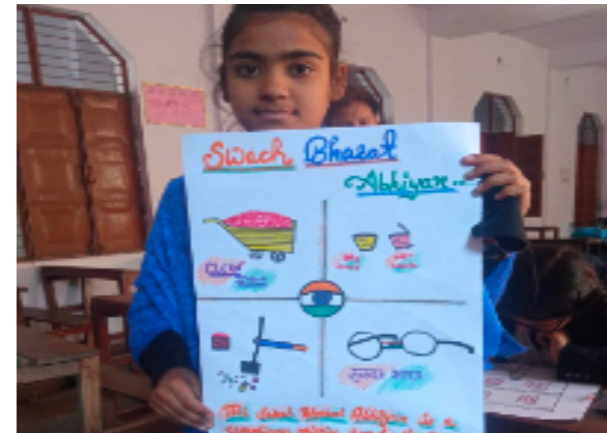
A painting / drawing competition on the theme of swachhata was held in schools across the Jammu region, providing students with an opportunity to showcase their artistic skills and spread awareness about the importance of maintaining cleanliness.

The competition was held at the school and inter-school level, with students of all ages participating. The objective was to create paintings that highlighted the significance of cleanliness and depicted how it can be maintained in our daily lives. The competition also aimed to raise awareness about the various aspects of cleanliness, such as waste management, environmental conservation, and personal hygiene.

To make the competition more engaging, students were given different categories to work on, such as "Clean and Green Schools," "Waste Management," "Environmental Conservation," and "Personal Hygiene." This allowed students to focus on specific aspects of cleanliness and bring out their creativity in unique and imaginative ways.

The competition was judged by a panel of art teachers, community leaders, and President & EO/CEO of ULBs, prizes were awarded to the winners. The winning paintings were displayed in the schools and the local community, helping to spread the message of cleanliness and raise awareness.

The painting competition was a great success in the Jammu region, and it received an overwhelmingly positive response from students, teachers, and the local community. By participating in this competition, students not only showcased their artistic skills but also contributed to building a cleaner, greener, and healthier community.



SWACHH SURVEKSHAN 2023

ULBs in Jammu Region Celebrates Republic Day with Zero Waste Event

SUSTAINABLE CELEBRATION RAISES AWARENESS FOR WASTE REDUCTION

The Jammu region in India recently celebrated Republic Day with a zero waste event. Republic Day is a national holiday that marks the adoption of the Indian Constitution and is celebrated with parades, speeches, and cultural events. This year, Jammu added a new dimension to the celebration by making it a zero waste event.

celebration of Republic Day with a focus on sustainability not only had a positive impact on the environment, but also raised awareness about the importance of waste reduction. The zero waste event is a reminder that we can all play a role in promoting sustainability and preserving our planet for future generations.

The goal of the zero waste event was to minimize the amount of waste generated and promote sustainability. To achieve this, the organizers implemented a number of strategies aimed at reducing, reusing, and recycling materials. For example, instead of using disposable plates and utensils, attendees were provided with reusable items. Attendees were also encouraged to bring their own reusable water bottles. By hosting a zero waste event, the ULBs of Jammu region has set an example for other communities to follow. The

In conclusion, the ULBs Jammu region's celebration of Republic Day with a zero waste event is a testament to the region's commitment to sustainability and its efforts to raise awareness about the importance of reducing waste. By hosting events like this, communities can have a positive impact on the environment, educate others about sustainable practices, and work together towards a more sustainable future.



Here are some tips for hosting a successful zero waste event:



Reduce: Encourage attendees to bring their own reusable water bottles and reduce the use of single-use plastics.

Reuse: Provide reusable plates, cups, and utensils instead of disposable items.

Recycle: Set up composting and recycling stations to properly manage waste.

Food waste: Partner with local organizations to donate leftover food to those in need.

Eco-friendly vendors: Choose vendors that use environmentally friendly products.

Awareness: Educate attendees about the importance of reducing waste and promote sustainable practices.

Planning: Plan ahead and ensure that all aspects of the event are in line with zero waste principles.

Source Segregation: Promoting Sustainable Waste Management through Workshops

In order to educate people on the importance of segregating household waste into two main categories: dry waste and wet waste, the IEC team conducted an intensive IEC workshopes / campaign in the month of January 2023. Dry waste includes items such as paper, cardboard, plastic, and glass, while wet waste includes food waste, kitchen scraps, and garden waste.

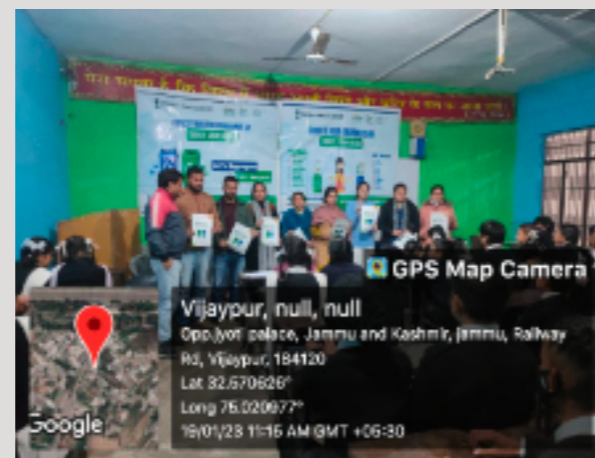
During these workshop people were sensitised that source segregation of dry and wet waste is crucial for effective waste management, as different types of waste require different methods of processing and disposal. Dry waste can be easily recycled, while wet waste can be composted or processed to produce biogas.

The workshops aimed to raise awareness about the benefits of source segregation, such as reducing the amount of waste sent to landfills, conserving natural resources, and reducing

greenhouse gas emissions. Participants learned about the different methods of waste management, such as composting, recycling, and energy recovery, and how source segregation can help improve the efficiency and effectiveness of these processes.

In addition to educating individuals, the workshops also provided an opportunity for communities to come together and discuss local waste management challenges and solutions. By working together, communities can take a more active role in promoting sustainable waste practices and protecting the environment.

Overall, source segregation workshops can play a valuable role in promoting waste reduction, recycling, and sustainable waste management practices, and in creating a cleaner, healthier, and more sustainable future for all.



ULBs Promoting Cleanliness with Wall Paintings

Maintaining a clean and hygienic environment is essential for the overall health and well-being of a community. Urban Local Bodies (ULBs) across the Jammu region are using creative methods to spread awareness about the importance of cleanliness and hygiene and encouraging people to take responsibility for their surroundings. One such method is by painting the walls of buildings with messages about "Swachhata" or cleanliness.

The themes for these wall paintings were suggested by the IEC team, who are responsible for creating and implementing awareness campaigns and educational programs on various issues. The IEC team worked in collaboration with the ULBs to ensure that the messages being spread through the wall paintings were relevant, impactful, and aligned with the overall campaign objectives.

The messages, written on walls created a sense of responsibility among the community towards their surroundings and encourage them to maintain cleanliness in their area. The painted walls serve as a constant reminder of the need for cleanliness and hygiene.

In addition to spreading awareness, these initiatives also help create a positive and lasting impact on the community and contribute to the overall development of the city. ULBs are to be commended for their efforts in promoting cleanliness and hygiene and for their innovative methods of spreading the message.

The role of the IEC team in promoting cleanliness through wall paintings has been instrumental in ensuring the success of the campaign. By working together with ULBs, they were able to spread important messages about cleanliness and hygiene to the community in a creative and effective manner.



ULB Officials Take Proactive Approach to Address Garbage Vulnerable Points

The local urban local body (ULB) officials in Jammu, region have taken a significant step towards promoting responsible waste disposal and preventing littering in the community. The Information, Education, and Communication (IEC) team identified several Garbage Vulnerable Points (GVPs) in the areas and reported them to the ULB officials.

In response, the ULB officials sent their sanitation team to clean the identified GVPs and installed "No Littering" signs in the area. This proactive approach towards maintaining a clean and healthy environment has been welcomed by the local community.

Having clean and well-maintained public spaces can have many benefits, such as improved health and hygiene, enhanced quality of life, and increased tourism and economic activity. It's important for communities to work together to maintain cleanliness and prevent littering in public areas.

The IEC Team in cordination with ULB officials

taking steps to educate the public on the importance of proper waste disposal and enforce littering laws. This will help to create a culture of responsible waste management and promote long-term sustainability.

The installation of "No Littering" signs is a crucial step in promoting responsible waste disposal behavior among the public. These signs serve as a visual reminder to individuals to dispose of their waste properly and keep the environment clean."

The IEC team also educated the public on the importance of proper waste disposal and the consequences of littering.

In conclusion, the proactive approach taken by the ULB officials in Jammu region towards addressing GVPs and promoting responsible waste disposal is commendable. It is crucial for local authorities to take similar steps in other areas to maintain clean and healthy environments for the community. By working together, communities can achieve a cleaner and more sustainable future.



ULB Officials Empowered with Knowledge on Swachh Bharat Mission

In an effort to achieve the goals of the Swachh Bharat Mission, the Technical Team of the Directorate of Urban Local Bodies in Jammu conducted a training and workshop for CEOs and EOs of urban local bodies. The mission, launched by the Government of India in 2014, aims to make India open defecation free (ODF) and improve overall cleanliness and sanitation standards across the country. The training program covered various aspects of the mission,

including its goals, strategies, and best practices for implementation. Through these capacity building programme, the CEOs and EOs learned about the different components of the mission and how they can work together to achieve its targets. They also received information about the various tools and resources available to them to help in their efforts, such as the Swachh Bharat App and the Swachhata-MoHUA (Ministry of Housing and Urban Affairs) portal.



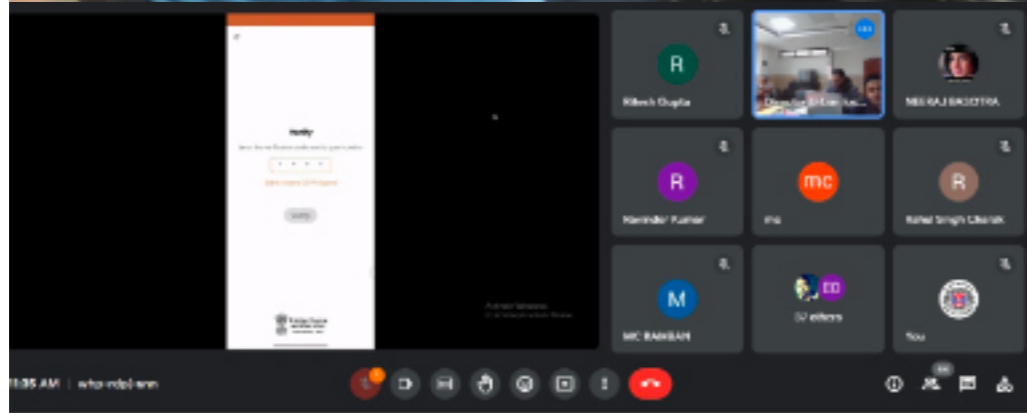
The training was deemed highly beneficial for the CEOs and EOs as it equipped them with the knowledge and skills necessary to implement the mission effectively in their respective areas. The program also provided an opportunity for the CEOs and EOs to network and exchange ideas and best practices, which will further help them in their efforts. The success of the Swachh Bharat Mission is critical for improving

public health, environmental sustainability, and overall quality of life for citizens. The training of CEOs and EOs of ULBs is an important step towards achieving the goals of the mission and creating a cleaner and more hygienic India. The government's efforts to educate and empower these key stakeholders are commendable and will go a long way in ensuring the success of the mission.



In conclusion, the training and workshop conducted by the Technical Team of the Directorate of Urban Local Bodies in Jammu is a positive step towards empowering urban local body officials to better understand and implement the Swachh Bharat Mission. The

mission is critical to improving cleanliness and sanitation standards in India and requires the active participation and support of all stakeholders. The training program will go a long way in ensuring the success of the mission and creating a cleaner and more hygienic Jammu.



SOCIAL MEDIA

